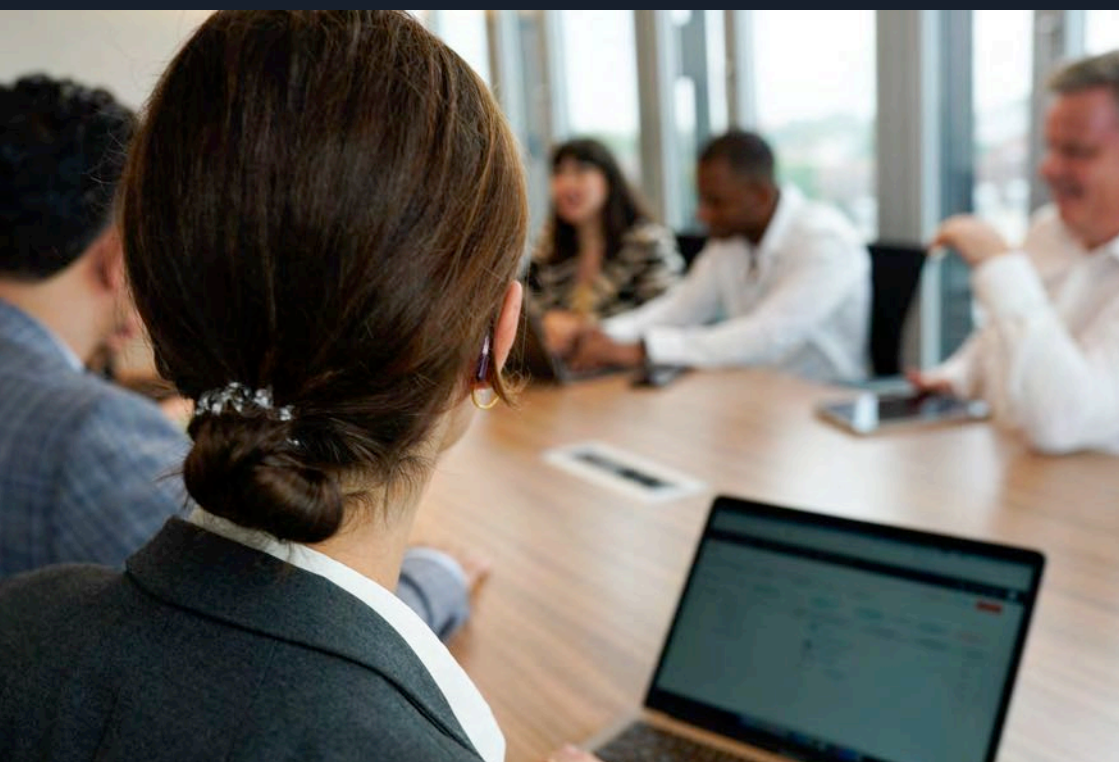



ins·pi



YouDesign[®]



A portrait of Klaus Isenbecker, a middle-aged man with short, graying hair, wearing a dark navy blue suit jacket over a light blue patterned shirt. He is standing with his hands in his pockets, looking directly at the camera with a slight smile.

"Today, we stand here with pride, representing a remarkable company filled with a passionate and dedicated team—our ins-pi La Familia.

Our journey to success has been paved with unwavering commitment to our core values: teamwork, trust, honesty, achievement, transparency, and respect.

These values serve as the compass guiding our company's identity and shaping how we collaborate with our valued customers and partners.

Klaus Isenbecker
Co-Founder

Since our inception in 2015, we've held a shared vision that in partnership with ServiceNow, we would become the #1 vendor in enterprise architecture.

Today, as we proudly unveil YouDesign, we mark a turning point that will redefine the landscape of our industry. Our revolutionary new product will fundamentally change how organizations approach and execute transformation initiatives.

This is our passion, our purpose. Together, let us embark on a journey to transform the future."



Kadir Özbayram
Co-Founder

Introducing YouDesign

Unleash the boundless possibilities of YouDesign, a visionary solution meticulously crafted by ins-pi, embedded within the ServiceNow platform. This groundbreaking innovation provides your enterprise with an expansive canvas for imaginative ideation, meticulous planning, insightful assessment, and the flawless execution of transformative changes, all while remaining fully rooted in ServiceNow.

Picture a unified teamspace that effortlessly converges diverse disciplines and collaterals onto a singular, collaborative board. With YouDesign, you're not merely visualizing your ideas – you're bringing them to life.



YouDesign[®]



Realtime
Collaboration



Interactive
Visualizations



Live Data
Editing



Infinite
Boards



Configurable
Teamspaces

servicenow[®]



Cloud



Workflows



Surveys &
Assessments



Artificial
Intelligence



Common
Data Model

Transforming Your Enterprise

Accessing your ServiceNow data has never been more straightforward. You can effortlessly translate complex interdependencies into dynamic diagrams, intricate models, compelling visualizations, or organized tables.

YouDesign empowers you to see the bigger picture and make informed decisions, all while remaining an integral part of the ServiceNow ecosystem.

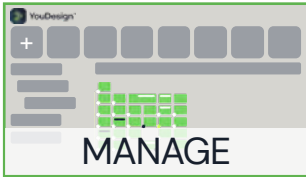
Experience the future of enterprise transformation with YouDesign by ins-pi. A solution that's 100% embedded within ServiceNow.





Modern User Interface

Every aspect of the user interface has been intricately designed to elevate your experience. Immerse yourself in a seamless journey of efficiency and intuition, while keeping unnecessary interactions to a minimum.



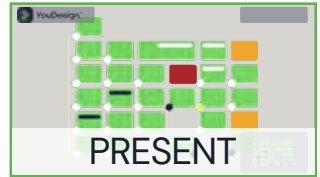
MANAGE

Comprehensive overview to search teamspaces, folders, and boards, considering access rights.



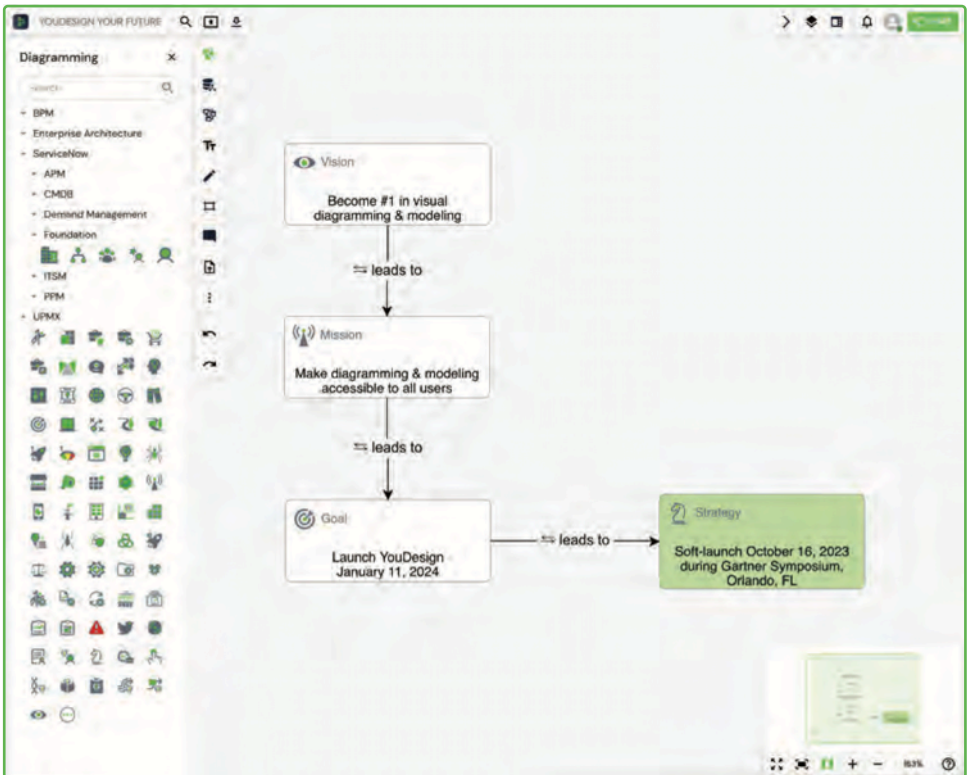
EDIT

Collaborative, infinite canvas with quick access to ServiceNow data for modeling current & future states.



PRESENT

Read-only presentation mode with real-time updates of changes and interactive drill-down feature.

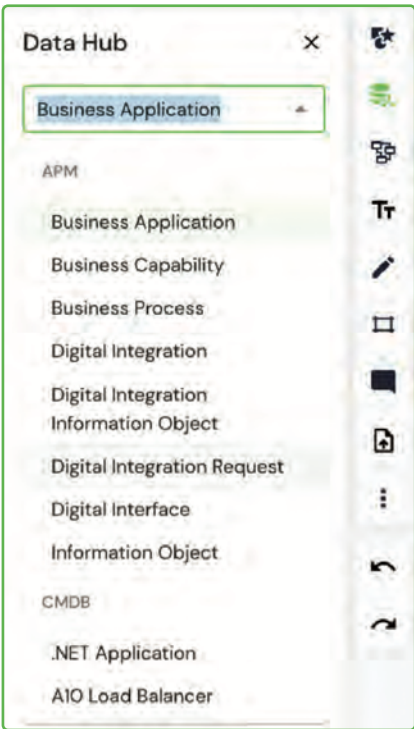


YouDesign is a tailored experience that seamlessly aligns with your objectives, enhancing your workflow and communication. Step into a world where innovation and elegance converge to redefine how you interact with your designs and models.



High Performance

YouDesign seamlessly operates as a fully embedded plugin within the ServiceNow platform, eliminating the necessity for any external integrations, setting it apart from alternative solutions.



Optimized Performance

When it comes to achieving peak performance, YouDesign doesn't compromise. This remarkable plugin leverages the full spectrum of capabilities offered by the ServiceNow platform, ensuring that it operates at the highest efficiency levels. Whether you're dealing with a high volume of requests or intricate workflows, YouDesign's optimization guarantees that your operations remain responsive and efficient, no matter the scale.

Effortless Administration

The burden of administration can be a significant hurdle in managing plugins and software solutions. However, with YouDesign's embedded nature, those worries become a thing of the past. This plugin substantially reduces administrative overhead, streamlining maintenance and management tasks directly within the ServiceNow platform.

Instant Setup and Updates

Benefit from unparalleled convenience with a one-click installation process and effortless updates, enhancing the user experience while keeping your solution up-to-date effortlessly.



Infinite Boards

With this revolutionary approach, you can seamlessly consolidate all your artifacts onto a single expansive board. This includes diagrams, visualizations, annotations, images, and notes, creating a comprehensive hub for your work.

No need to navigate away from the user interface – every critical piece of information resides in one centralized location, empowering you to efficiently make informed decisions and oversee your transformative journey.

Moreover, the power of "Infinite Boards" enables you to effortlessly share your content in a presentation mode, effectively communicating your narrative to stakeholders, amplifying the impact of your story.



Realtime Collaboration

Revolutionize your team's ideation, creation, and ongoing maintenance of diagrams and models. This collaborative prowess transcends geographical boundaries, all while maintaining the utmost data integrity within your secure ServiceNow instance.

Simultaneous Editing

Experience the magic of real-time synchronization as collaborators collectively refine and enhance boards, seamlessly merging changes across the workspace.

Flexible Sharing

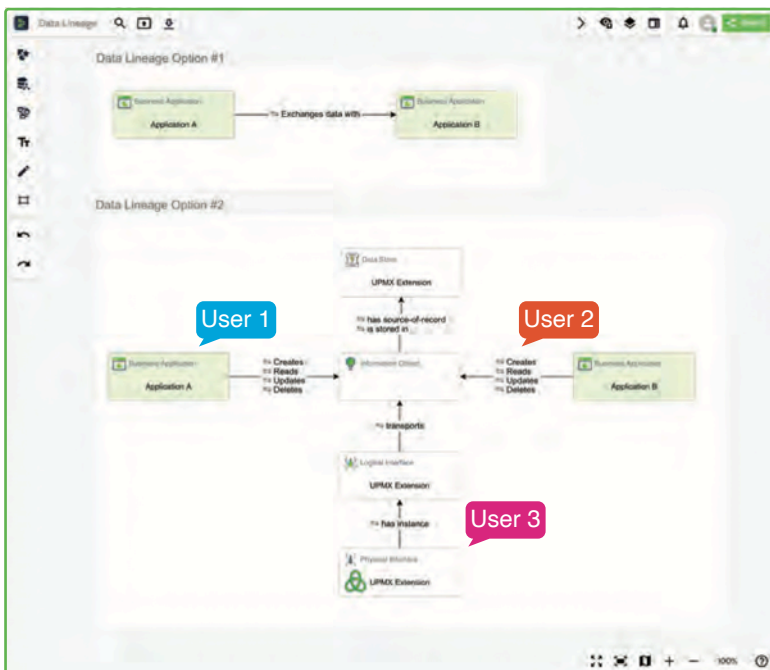
Tailor the accessibility of Teamspaces, Folders, and Boards to precisely match your needs. Expand or restrict permissions, inviting editors and viewers with precision and control.

Interactive Commenting

Empower editors and viewers to contribute insights and feedback by embedding comments directly onto boards. Notifications via email or MS Teams* ensure streamlined communication.

Intelligent Workflows

Seamlessly enforce collaborative workflows that guide your team through crucial stages like review, approval, rejection, deletion, or archiving of boards. Boost efficiency and maintain an organized collaborative process.





Teamspaces

YouDesign Teamspaces are expertly tailored to empower federated organizations, ensuring precise delivery of context to specific audiences exactly when it's needed.

Restrict Shape & Model

Define and preconfigure the metamodel and shapes, customizing the design environment to align with your organization's unique requirements.

Granular Data Visibility

Exercise control over data visibility by restricting access to only the relevant information, safeguarding sensitive or organization-specific data.

Optimized for User Groups

Tailor the experience for various user groups by configuring features that resonate with their needs, fostering enhanced productivity and engagement.





Live Data Editing

By harnessing the "Data Hub," YouDesign gains direct access to real-time data within ServiceNow, which can be dynamically visualized using "Live Tables" and interactive form views.

Real-time Instant Editing

Effortlessly modify data in real-time, right within the dynamic interface, enabling swift updates to align with evolving needs.

Controlled Data Alteration

Ensuring data integrity, changes made are subject to approval before being finalized, maintaining a controlled and accurate workflow.

Scheduled Transformation

Plan ahead by setting a "target date" for data changes, facilitating timely and synchronized updates to accommodate specific timelines.





Interactive Visualizations

With Interactive Visualizations, YouDesign transforms data into compelling visual narratives, empowering you to derive insights and communicate complex concepts with utmost clarity and interactivity.

YouDesign boards incorporate interactive visualizations, eliminating the necessity for additional dashboards or reports. All the tools you require to make informed decisions are readily available on your board and can be effortlessly shared with your colleagues across the organization.

Hierarchy Map

Unveil relationships and structures through an intuitive hierarchical display.

Landscape Diagram*

Capture intricate landscapes, showcasing interconnections and dependencies in a visually engaging manner.

Sankey Diagram*

Effortlessly trace the flow and transition of data or resources through interactive Sankey diagrams.

Chord Diagram*

Reveal complex relationships and patterns through the interconnectedness of chords.

Roadmap/Gantt*

Gain insights into lifecycles or project timelines and dependencies through the visual representation of tasks and their scheduling.

Realtime Indicators enhances the experience by automating color and content adjustments intelligently while content remains in sync with backend data updates.

*and more visualizations are coming soon...



Navigating the Costs of Integration

In an era where digital transformation reigns supreme, the selection of your solutions holds the power to either propel or hinder your transformative journey. While the allure of integrating with ServiceNow is undeniable, it conceals a labyrinth of uncertainties and risks.

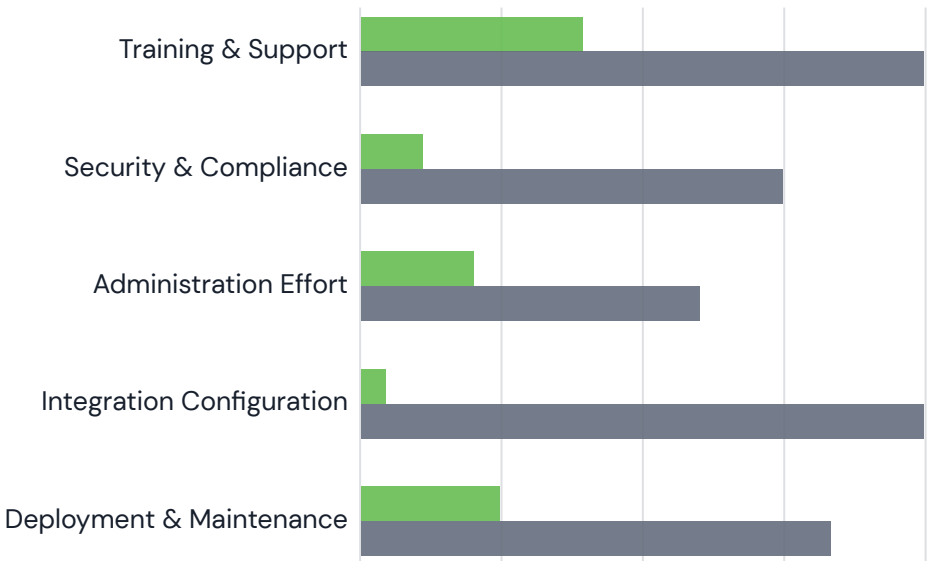


Integrating external tools with ServiceNow demands a repetitive cycle of adjustments and configurations, culminating in amplified complexity, escalated administrative burdens, heightened expenses, and a significant peril to data consistency. Additionally, staying current with updates and other alterations mandates frequent reconfiguration, compounding the challenge.

Effort Comparison

This chart illustrates the contrast in effort between integrated tools and ins-pi solutions, which are exclusively built on the ServiceNow platform.

- ins-pi Solutions
- Other Tools



The ins-pi products are native solutions designed and built entirely on the ServiceNow platform. This means that unlike other solutions, complex integrations or extensive interface administration are not required.



100% Built on ServiceNow

Built 100% on the ServiceNow platform, YouDesign transcends these integration woes. Say goodbye to complexity, resource drain, and maintenance nightmares. Enjoy data security, compatibility assurance, and a superior user experience, all without the shackles of vendor lock-in.



YouDesign[®]

100% certified plugin



Single source of truth

servicenow





Extension Packs

Elevate the already impressive capabilities of YouDesign through the introduction of meticulously crafted Extension Packs. These packs introduce a wealth of specialized industry intellectual property, effectively propelling YouDesign beyond its current boundaries and unlocking new frontiers of achievement.

Expanded Shape Libraries

Access an array of additional shapes, enabling you to precisely represent intricate concepts and components unique to your industry.

Advanced ServiceNow Metamodel (CSDM) Extensions

Seamlessly extend the Common Systems Design Model (CSDM) to perfectly align with your organization's specific needs and requirements.

Preconfigured Templates

Expedite your design process by utilizing preconfigured templates tailored to your industry, allowing you to kickstart your projects with efficiency and precision.

Innovative Visualization Types

Discover new ways to visually present data and concepts, enriching your communication and analysis capabilities.

Enhanced Algorithms and Logic

Benefit from refined algorithms and logic, ensuring that your designs and models are visually striking and functionally robust.





EXTENSION PACK

UPMX

UPMX embeds Enterprise Architecture into your organization's DNA through architecture governance, metamodel governance, data governance, and portfolio management on the ServiceNow platform. Elevate your ServiceNow CSDM with industry-aligned object types and relationships, enabling seamless integration with frameworks like Business Architecture Guild® BIZBOK® and TOGAF®.



Architecture Governance

Seamlessly approve architecture changes with embedded workflows, ensuring governance and support for future architecture planning.



Metamodel Governance

Plan new tables, fields, and relationships following the ServiceNow change processes and visualize your data model using YouDesign.

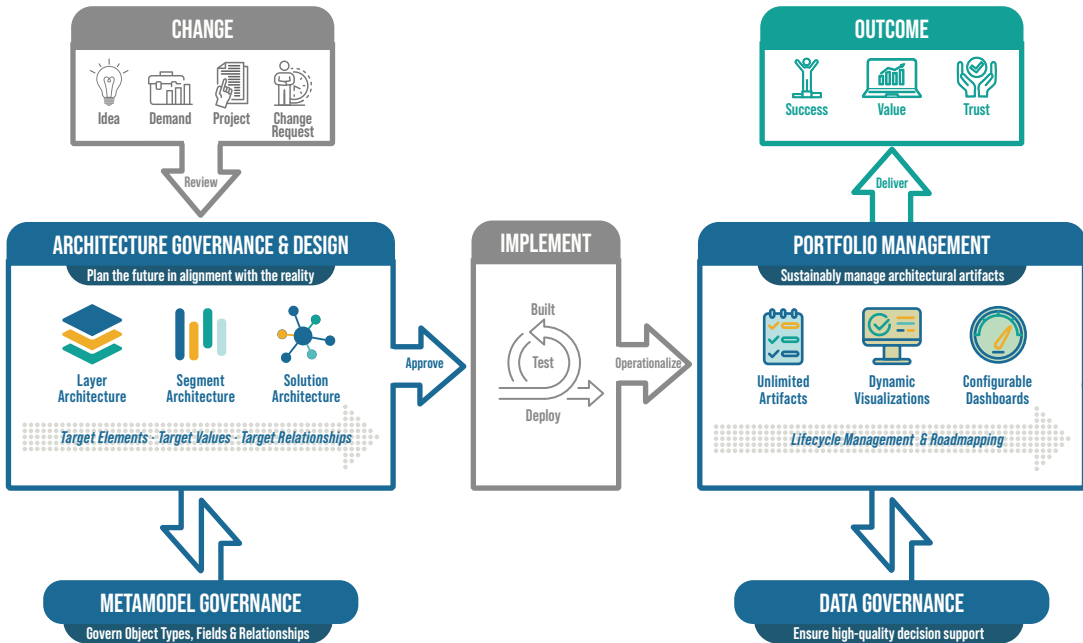


Data Governance

Ensure mandatory data is current, complete, and correct while motivating your federated stewards worldwide to verify data regularly.

Architecture-Driven Transformation

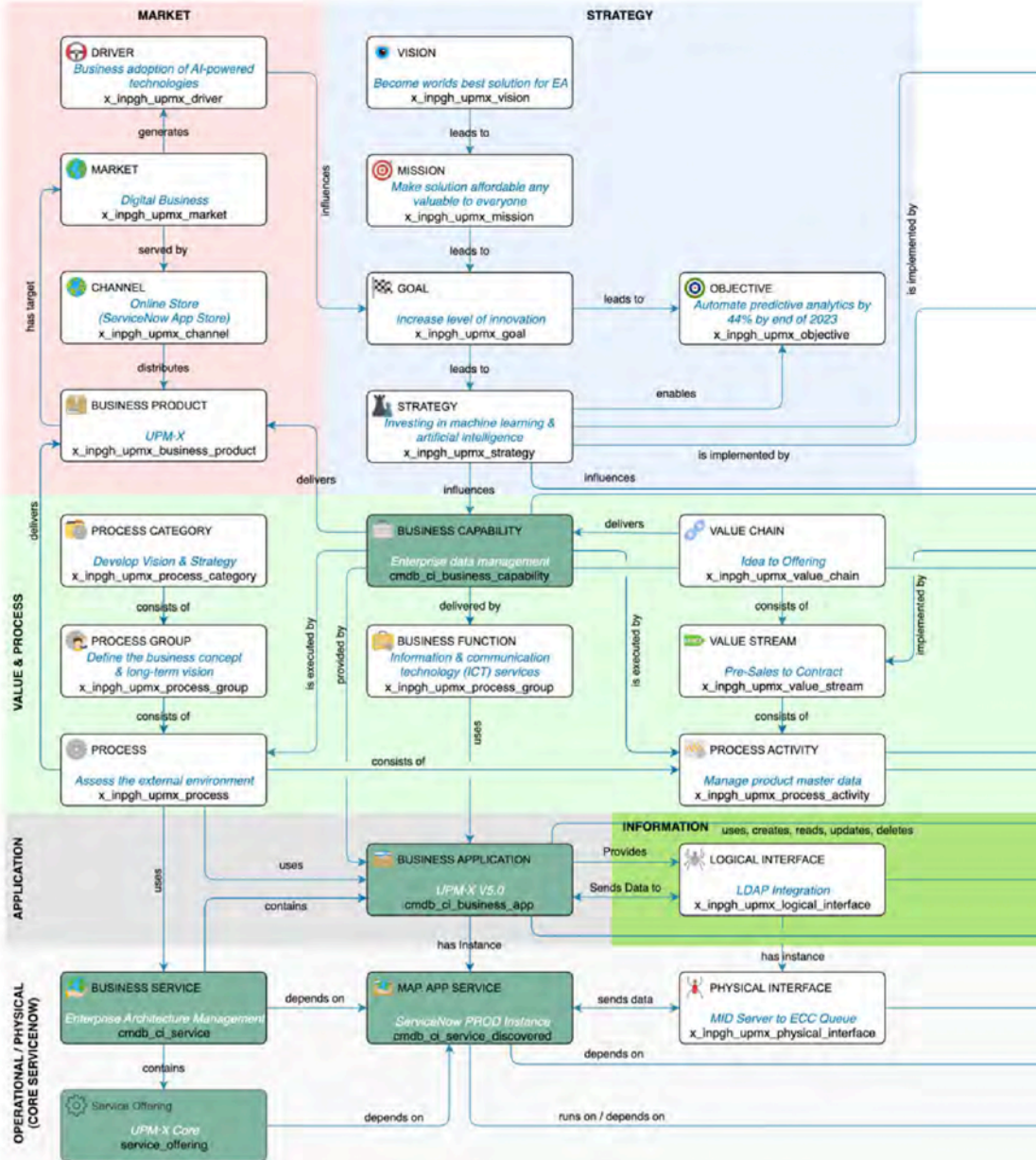
UPMX extends ServiceNow's architecture, metamodel, and data governance capabilities, driving comprehensive transformation processes across your organization. Explore how UPMX empowers Enterprise Architects to enhance portfolio management, creating a seamless experience across current and future architectures.





UPMX Metamodel

UPMX enhances ServiceNow's CSDM/CMDB base tables by offering both complementary and native functionalities. The Portfolio Element class serves as the foundational superclass for all other UPMX classes.

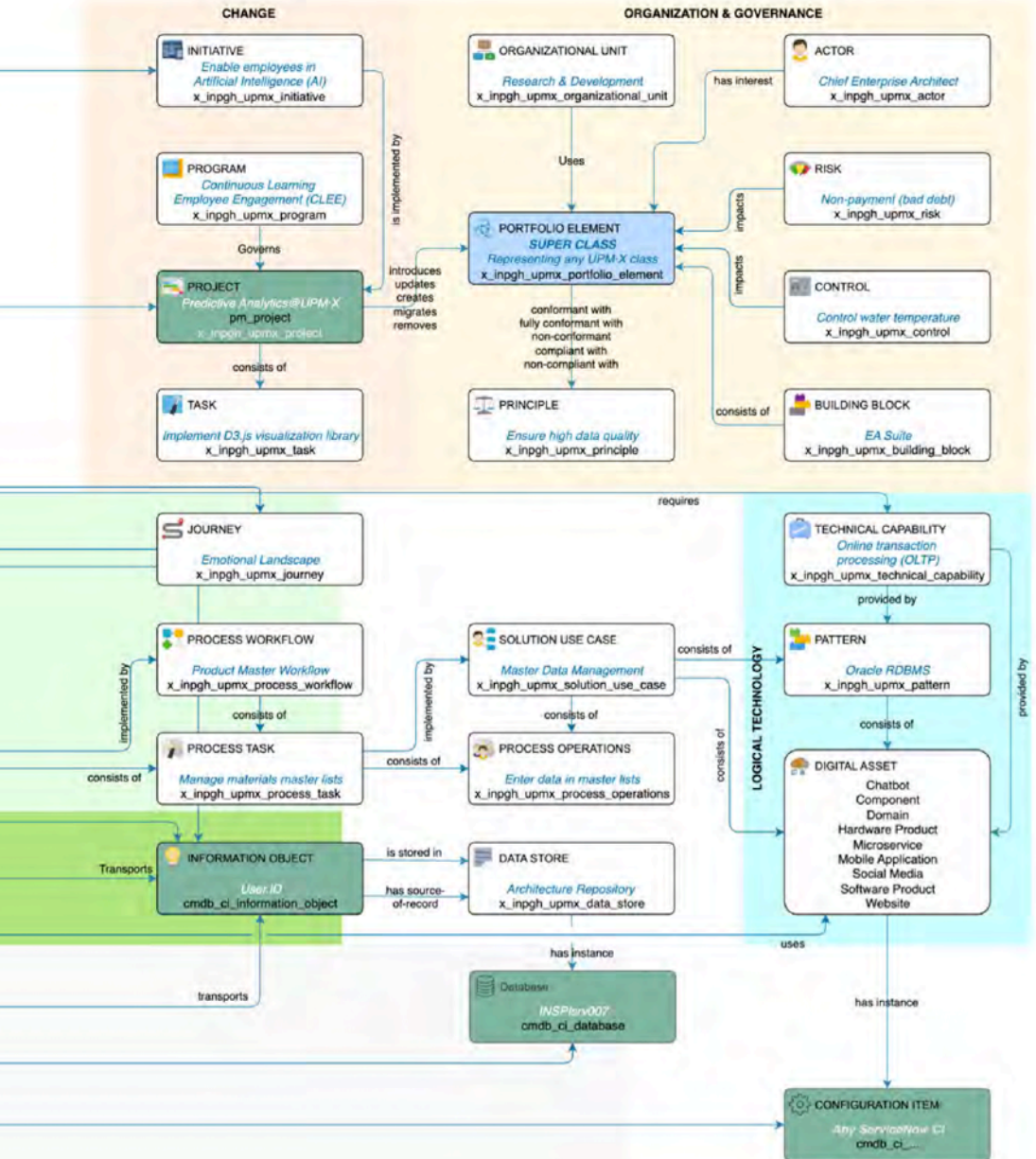


All tables within UPMX support hierarchy and can be linked to users, departments, locations, and various other entities. There may be alternative tables in existence owing to historical factors, plugin availability, or dependencies on the ServiceNow version. It's important to keep in mind that not all tables and relationships are visibly represented.

LEGEND

UPMX Table Label
Example
 Table name

ServiceNow Table Label
Example
 Table name





Unlock the potential of comprehensive Business Process Management with meticulously crafted BPMN shapes and an extended CSDM framework. Seamlessly model, analyze, and optimize processes to drive efficiency and innovation.

YouDesign BPM expands the ServiceNow data model into a comprehensive business model encompassing.

BPMN 2.0 Modeling

YouDesign BPM offers comprehensive support for BPMN 2.0 notation and shapes, enabling you to accurately document your enterprise processes.

Seamless Access to CSDM

YouDesign BPM stands out as the only solution in the market that provides direct access to ServiceNow data, allowing you to seamlessly include and connect various data elements, such as Business Applications and Projects.

Extended Metamodel

The BPM Extension Pack enhances the ServiceNow data model, enabling the direct storage of gateway and event data within the ServiceNow platform.

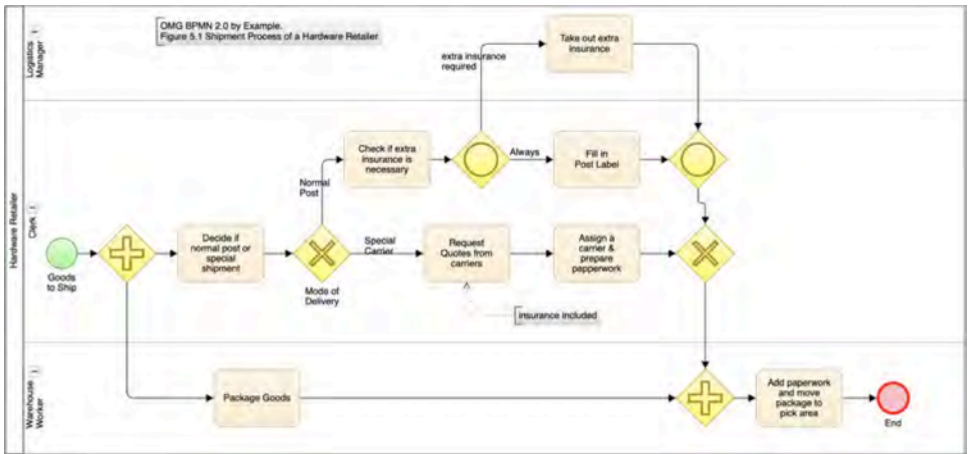
Effortless Impact Analysis

Experience effortless impact analysis with YouDesign BPM. Any alterations made to ServiceNow or process data are instantly visualized through the YouDesign Realtime Indicators, providing real-time insights into factors like cost, risk, and other parameters without the need for manual updates to your process diagrams.

Synchronized with Governance Risk Compliance (GRC)

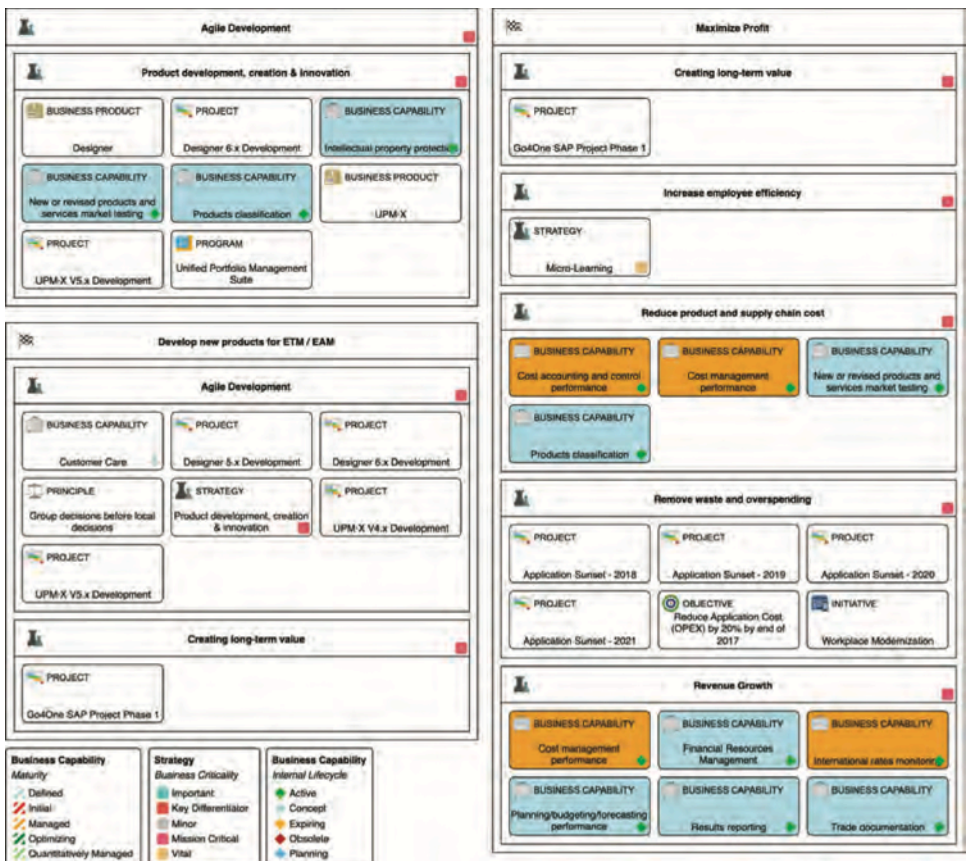
For ServiceNow GRC users, YouDesign BPM offers additional value. It enables seamless access and visualization of crucial information and interconnections, empowering users to make well-informed decisions regarding compliance and risk management directly from the ServiceNow GRC module.

This extension pack empowers businesses to centralize, optimize, and connect their processes to various data sources within ServiceNow, including projects, capabilities, applications, services, and infrastructure. By doing so, it revolutionizes the way processes are managed, leading to improved efficiency, automation, and real-time visibility.



Capability-based planning (CBP) and capability mapping are two related but distinct concepts in enterprise architecture and fully supported by ins-pi YouDesign.

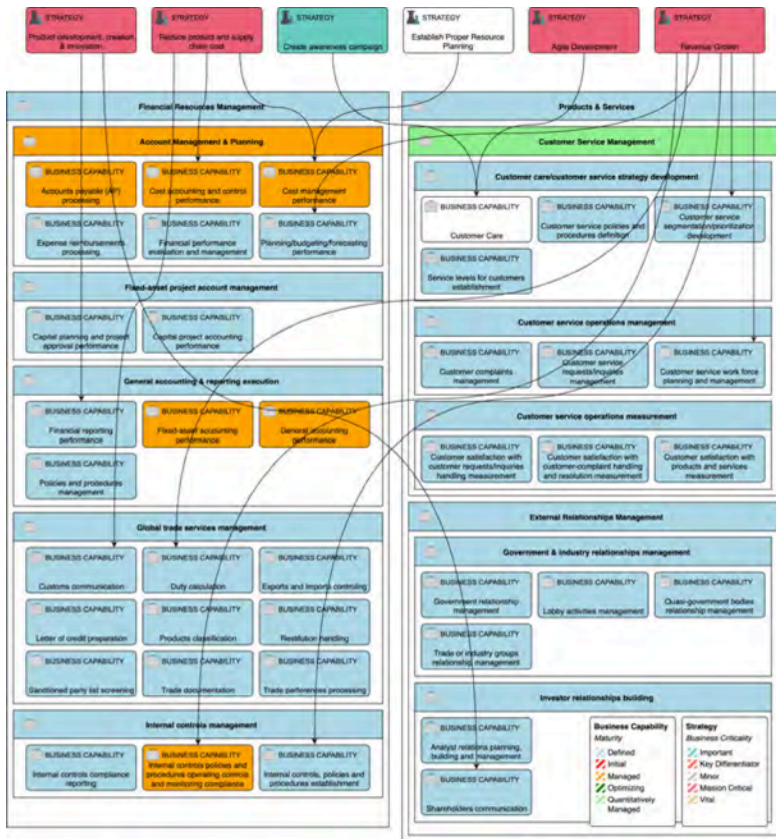
Capability-based planning (CBP) is a strategic planning approach that focuses on an organization's capabilities as the primary driver of its goals and objectives. The process involves identifying the core capabilities that an organization possesses or needs to acquire in order to achieve its strategic goals, and then developing plans to improve or acquire those capabilities over time. The goal of CBP is to align an organization's capabilities with its strategic objectives, thereby increasing its competitiveness and agility.



Capability-based Planning & Mapping

Capability mapping, on the other hand, is a more tactical process that involves creating a visual representation of an organization's capabilities, typically in the form of a capability map. The map provides a high-level view of an organization's capabilities, showing how they are connected and how they support the organization's mission and goals. Capability mapping is often used to identify gaps in an organization's capabilities, as well as to identify opportunities for improvement and optimization.

Overall, ins-pi YouDesign empowers organizations to visualize capabilities in their preferred layout, align them with strategic objectives and technologies, and improve competitiveness and agility. Its real-time indicators color-code visualizations of any object type, enabling better decision-making processes.



The ServiceNow GRC (Governance, Risk, and Compliance) module is a powerful tool that enables organizations to effectively manage their compliance and risk management processes. When used in conjunction with YouDesign, this module provides several key benefits:

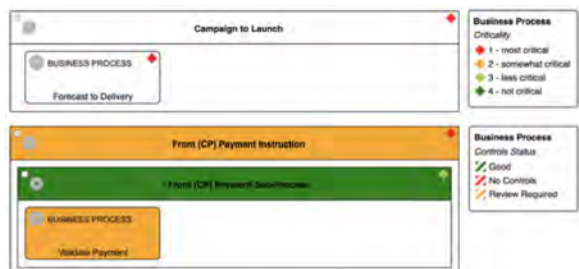
Enhanced visibility: With YouDesign's intuitive interface, stakeholders can easily access and visualize the information and interdependencies they need to make informed decisions about compliance and risk management.



Improved decision-making: By providing real-time data and insights, YouDesign and the ServiceNow GRC module enable organizations to make data-driven decisions that help reduce risk and improve overall performance.

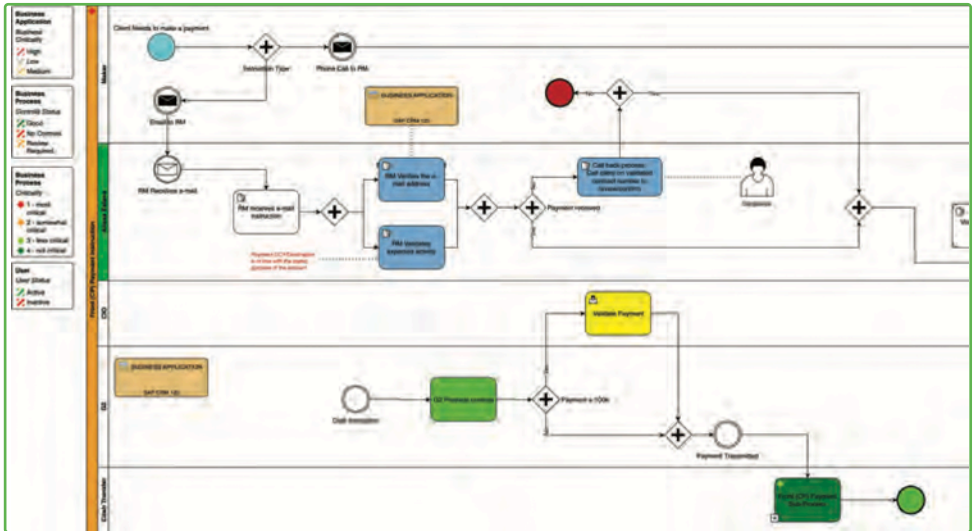
Complex data dependencies can be challenging to understand, particularly for executive decision makers and non-expert stakeholders. However, with YouDesign, you can easily visualize these dependencies in the form of process hierarchy maps, making the information more accessible and consumable for all stakeholders. This means that decision makers can quickly gain a high-level overview of the processes involved, understand the relationships between different components, and identify potential areas of risk or inefficiency.

The ability to visualize complex data dependencies in this way also helps to promote greater collaboration and communication across different teams and departments, facilitating better decision making and driving more positive business outcomes.



Governance, Risk, and Compliance

Reduced risk: The ServiceNow GRC module and YouDesign provide organizations with greater visibility and control over their compliance and risk management processes, helping them identify and mitigate risks more effectively.



The power of Realtime Indicators

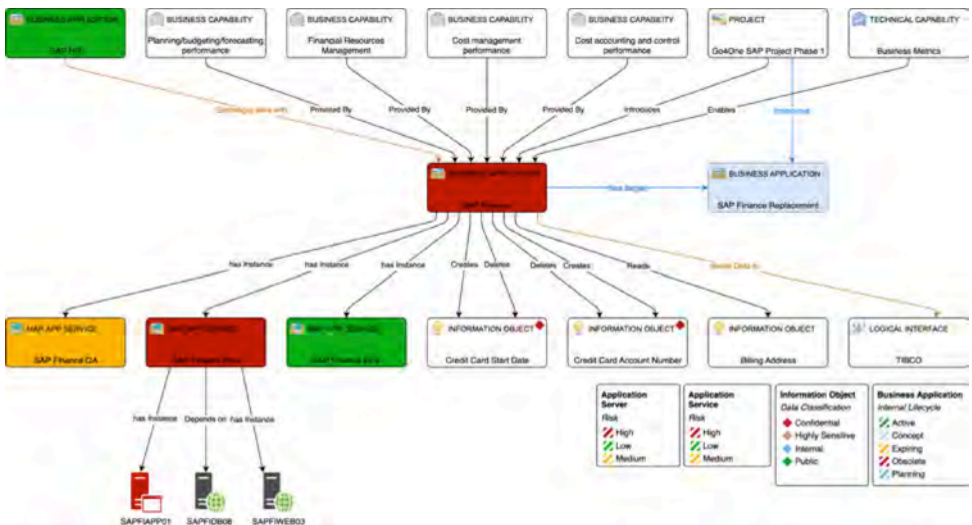
With YouDesign, you have the ability to easily visualize and highlight areas within your BPMN process models. This is achieved by seamlessly bringing GRC data and data from other ServiceNow modules together in a single diagram, allowing you to quickly identify potential risks or areas of non-compliance within your processes at a glance.

By bringing this data together in one place, YouDesign enables you to make more informed decisions and take proactive measures to mitigate risks and ensure compliance. Overall, YouDesign's intuitive interface and comprehensive data integration capabilities help you optimize your BPMN process models and drive better business outcomes.

Combining ServiceNow Application Portfolio Management (APM) and ins-pi YouDesign allows organizations to unlock a range of new possibilities and benefits, including:

Future State Planning: With YouDesign, ServiceNow users can plan for the future state of their IT landscape without altering the existing as-is data in the repository. This powerful feature allows organizations to model new elements and relationships, such as Business Applications, or Servers, and implement them through a controlled governance workflow from end-to-end.

By enabling users to plan for the future state of their IT landscape, YouDesign provides a powerful tool for strategic planning and optimization. Organizations can model different scenarios and evaluate the impact of potential changes before implementing them, reducing the risk of costly errors or disruptions.



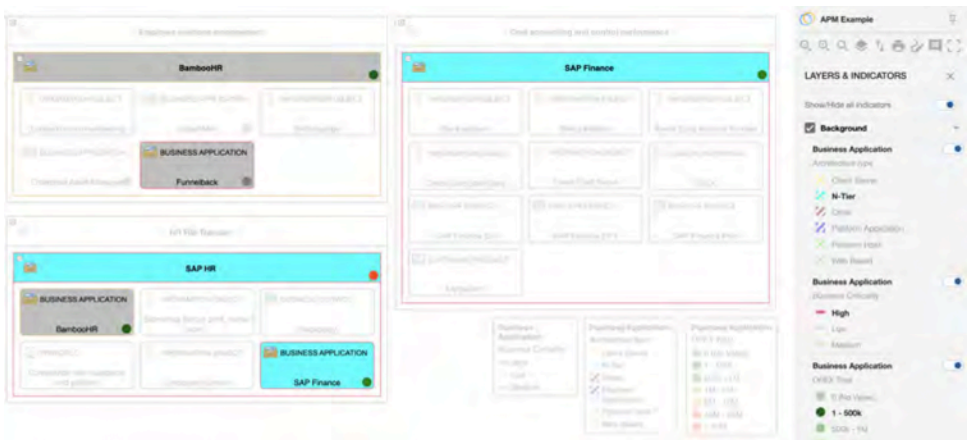
Furthermore, the ability to introduce new elements and relationships through a controlled governance workflow ensures that changes are implemented in a structured and standardized way, promoting compliance with relevant regulations and internal policies.

Application Portfolio Management



Mastering Collaboration: In today's fast-paced business environment, collaboration is key to success. ServiceNow's YouDesign application makes it easy for application and solution architects to create diagrams and share them with team members. With the interactive Presentation mode, users can view diagrams in a read-only format and zoom in to other diagrams or ServiceNow form views with a simple click.

This feature also enables users to leave comments, enhancing the quality of the diagrams and providing helpful guidance to team members. By leveraging the collaborative features of YouDesign, teams can work together more efficiently and effectively, ultimately driving better outcomes.

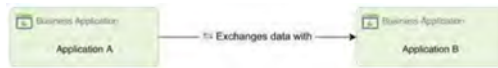


Benefits of a Native Solution: YouDesign is a truly native application, designed and built entirely on the ServiceNow platform. This means that unlike other solutions, YouDesign does not require complex integrations or extensive interface administration. All of its features are seamlessly embedded within the ServiceNow APM module, making it simple and straightforward to configure. By leveraging the platform's built-in capabilities, YouDesign offers a streamlined experience for users, saving time and reducing complexity. This approach also enables greater flexibility and scalability, allowing teams to adapt quickly to changing business needs.

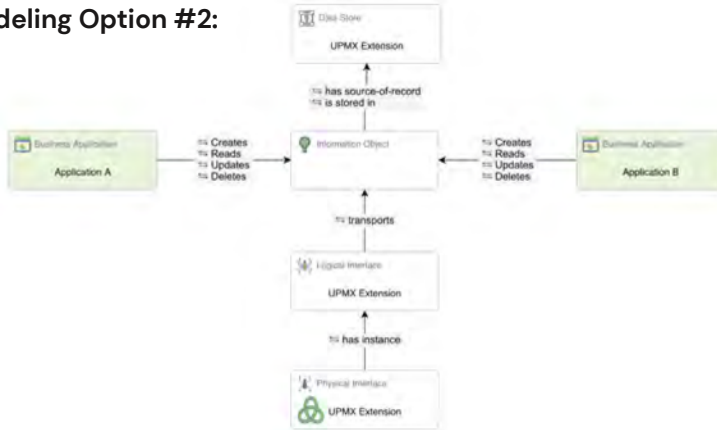
Understanding data lineage is critical from an enterprise perspective because it helps organizations track the flow of data from its origin to its final destination. This knowledge is essential for ensuring data accuracy, compliance with regulations, and effective decision-making.

By visualizing data lineage, stakeholders can identify potential issues or inefficiencies in data processes and make informed decisions about how to optimize them. Additionally, data lineage can help organizations trace the impact of data changes or errors, enabling them to quickly identify and correct issues. Overall, a comprehensive understanding of data lineage is essential for building a strong data architecture that supports business goals and objectives.

Data Modeling Option #1:



Data Modeling Option #2:



Improving the standard:

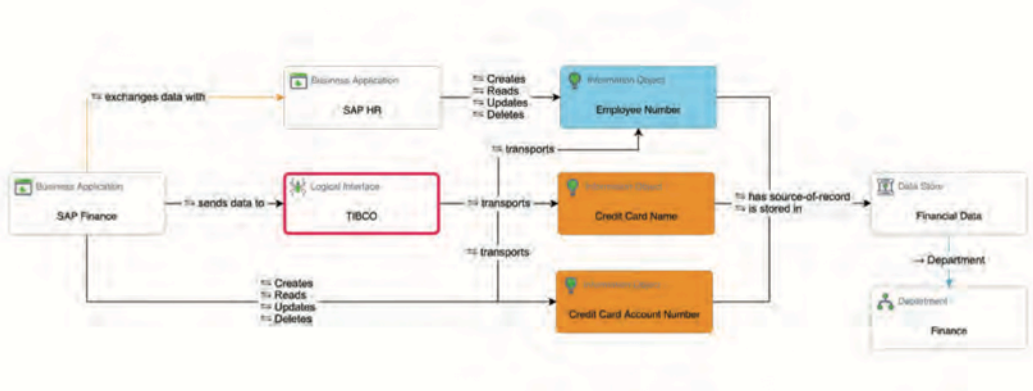
The combination of ServiceNow, YouDesign, and UPMX offers a powerful approach to understanding data origins and impact end-to-end, with just one click. Unlike other limited approaches, this comprehensive solution enables users to track data flow across an organization's systems and applications, allowing them to quickly identify potential issues or inefficiencies in data processes.

The ins-pi approach covers two different maturity models and use-cases based on the needs of the organization.

Understanding Data Origins & Impact

HOP — Navigate Your Relationships with Ease: YouDesign's HOP feature provides a powerful solution to the challenge of multi-dimensional data lineage. By bringing together all the required data into a single navigable view, HOP enables users to easily track the flow of data across their organization's systems and applications.

Enriched with real-time indicators, the diagram content highlights potential risks and issues, empowering users to quickly identify and address potential problems. Moreover, since the diagram content is always in sync with the ServiceNow backend data, users do not have to worry about manually updating their diagrams.

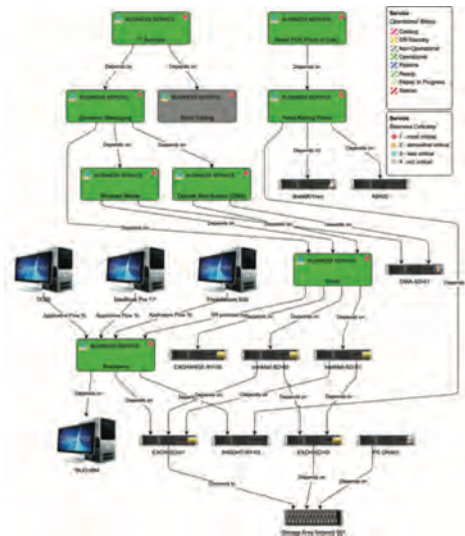


Extensibility: ServiceNow's low-code platform enables users to easily add new object types, relationships, and fields to the metamodel without requiring customization or worrying about compatibility with future updates. YouDesign seamlessly recognizes customer configurations and extensions, enabling users to define and map new object types using existing or by creating their own shapes.

With YouDesign's real-time indicators, users can also define colors for field values, providing a visual representation of data that is constantly updated as changes are made. This makes it easy to track data flow and identify potential issues, enabling organizations to make informed decisions and optimize their data processes.

ServiceNow ITSM (Information Technology Service Management) is a crucial tool for modern businesses looking to align their IT services with their overall business objectives. IT services play a vital role in the success of an organization, and ITSM ensures that these services are designed and delivered in a way that meets the specific needs of the business. By aligning IT services with business objectives, organizations can improve their agility, responsiveness, and overall competitiveness in the marketplace.

To further enhance ServiceNow ITSM, ins-pi offers a certified solution that provides additional functionality to IT professionals. With YouDesign, IT professionals can design and manage their IT services more efficiently by creating future service models, automating workflows, and enhancing the visualization of CMDB (Configuration Management Database) data. This allows organizations to streamline their IT service management processes, save time, and increase productivity, ultimately leading to better business outcomes.



In addition, ins-pi YouDesign offers advanced visualization capabilities for CMDB data. The CMDB provides a comprehensive view of an organization's IT infrastructure, including hardware, software, and network components.

YouDesign enhances the visualization of this data, making it easier for IT professionals to identify and resolve issues, as well as make informed decisions about IT infrastructure changes.



YouDesign your Future

Learn more about us and our products on ServiceNow



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Sign into our eLearning to view all our demos
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Contact us to set up a meeting with a practitioner
www.ins-pi.com/book-a-call

About ins-pi

At ins-pi, we are committed to delivering innovative solutions that simplify the complexities of enterprise transformation. We are not just a technology provider; we are your partners in progress. Our team of experts is here to support you every step of the way, ensuring that you harness the full potential of our plugins on the ServiceNow platform to drive your business forward.

Join us on this transformative journey and experience the ins-pi advantage. Let's make enterprise transformation not just easier but truly exceptional.

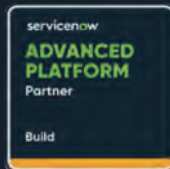
For more information, visit: www.ins-pi.com

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